

# 7 WAYS

TO MAKE MONEY ONLINE WITH

**INTEGRITY**



**SUCCESSLUXE**

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Successlux.com Edition

## **DISCLAIMER**

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This manual is a guide only and as such, should be considered solely for basic information. Earnings or profits derived from participating in the following programs are entirely generated by the ambitions, motivation, desires, and abilities of the individual reader.

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# MAKE MONEY WITH AFFILIATE PROGRAMS



**Using affiliate programs to make money can seem like a dream come true.**

You are promised a lot of money for helping sell products from the comfort of your home. This may seem like a get-rich-quick scheme, but nothing comes easy. With hard work and dedication, however, you can build a solid source of side (or even main) income.

**Understand affiliate marketing.**

Companies create affiliate programs to help push their products. It is possible to make up to 50–75% of the profit on each sale that results from your promotion. Places like JVZOO, Digistore24, sharesale, cj and Clickbank offer great platforms to start with. Becoming a member is pretty simple and free.

## **Know what sets each program apart.**

Affiliate programs are everywhere online, and it can be hard to tell them apart. Each program distinguishes itself by the products it sells. Some affiliate programs only require you to post links; others will ask you to pay money to learn about how to sell the product you are selling. As the latter type of affiliate, you can make commissions by getting others to pay—by bringing other marketers into the fold. Be wary, however, of any program that asks you to pay.

## **Choose an affiliate program.**

First, you must decide which affiliate program to join. Affiliate programs often have a theme, such as gardening or weight loss, and you should find a theme that interests you. Look for a network with a lot of product codes that are relevant to your topic. Consider networks like Commission Junction, LinkShare, ShareaSale, Clickbank, and Amazon. Remember, it isn't really about the network – it's

about whether the network is relevant to the content of your website.

### **Research a topic or niche.**

Choose a popular trend or market – something that a lot of people are searching for, and something that a lot of online readers will find interesting. Make use of google trends to see how people have been reacting to the specific product for the last ten years.

### **Consider the search volume for your chosen topic.**

Find out how many people are searching for that topic by running a web search for, say, "quick weight loss." The quotes will make your search specific, so that the only results will be sites that mention the exact phrase "quick weight loss." Your search engine should list the number of search results that turn up for your query. Try to find a topic that turns up fewer than 5,000 results.

## Learn from the best

Join groups of people who are doing what you are passionate about but mostly try to join those that already have what you want. The honest ones, who are not afraid of telling you how it's done, or create your own group of entrepreneurs, forget about people who are only looking to drag you down, and find new friends if is possible.

Don't worry if you're just starting out and you're not sure how to proceed. Have you heard about the 12-minute Affiliate system? I think it still only costs \$9 dollars to test drive it and its pretty simple to use. I'm actually using it myself and I find it pretty interesting! This is by far the best \$9 dollars I ever invested this year. Check out here:

[12 Minute Affiliate System](#)

## SELL PICTURES



### **The best job ever!**

Whether you love taking photographs or you enjoy drawing and editing images via Photoshop or Illustrator, then Making Money Selling Photos is the right one for you. Before, only professionals and people with connections to their clients were able to sell photos and images. But with the help of the internet, and smartphones specifically microstock and macrostock agencies, almost everyone can sell photos and images as long as they meet the quality standards set by your online stock-photo agencies.

- Make sure the photos belong to you 100% or that you have copyright sale rights for any work you alter copy or sell.
- Choose among stock photo agencies where you want to sell your photos.

For instance, if you have photos rejected by your selected agency, you may register to morguefile.com, and upload your rejected photos to distribute them for free.

This is the same as giving free sample to your products before your customers purchase them. In addition, giving free photos also serve as a means of promotion. You may create a profile to morguefile.com and provide a link back to your photos.

[Click Here to Learn More!](#)

You'll never regret on this one as this is something we all do on daily basis and its fun.

Cheers!

## TEACHING AND TRAINING



### Share your knowledge

Teachers fulfill a critical requirement in every child's development. However, the pay that many teachers earn does not sufficiently reflect the efforts and contributions they make to the society. This has forced many to look for job opportunities in addition to teaching. The competitive world outside requires more than average level of knowledge to succeed. A good number of teaching professionals have seen the potential to make additional income on the internet and have thus realized that working online is not only convenient but also profitable, being easy to access with little knowledge about the Internet. Teachers of today, already deal with many tasks online as they widely use the Internet to research information. Online tutors can provide assistance to students across the world in all subjects ranging from Chemistry to English to History to advanced

Mathematics. The Internet provides plentiful avenues for teachers and tutors to make additional income.

### **Identify your teaching objective and know your skill set.**

Training corporate clients, teaching language fluency, teaching a particular advanced subject etc. require specialized individual subject knowledge. Assess your competency in the subject before applying for online teaching jobs.

### **Evaluate your knowledge of internet and communicating in an online environment.**

Teaching online is more challenging than delivering in person lectures. Technological devices are not foolproof. Practice online teaching sessions with mentors who can provide honest feedback and hone your skills.

## **Get yourself certified.**

Enroll in an online teaching certification program. Although all tutoring agencies do not specify for teacher certifications, it is better to hold one to prove your competency in a subject. Many universities offer online teacher certification programs, specifically designed to guide teachers through latest technological tools and online teaching practices.

## **Before applying for online tutoring jobs, get some online experience in the field.**

Volunteering in local schools as a teaching assistant is a good way to gain experience with student interaction. Not all online teaching opportunities require prior teaching experience, but many prefer it. Increase the chances of your application to be considered.

## Efficiently highlight your skills in teaching and technology usage.

Employers of online instructors look for both skills with equal importance. You must demonstrate the ability to teach while using technology effectively. List prior teaching experience along with your knowledge of technological applications and instructional tools if need be, create a video that demonstrates your ability to communicate step-by-step instructions on a particular topic. This gives potential employers a fair idea of your teaching style and demonstrates your comfort with technology. Learn how to build your personal website, most of the behind the scenes (Website Creation) is drag and drop, techniques, it only takes 10 minutes so you can showcase your skills.

Create stunning videos using Adobe Premiere Pro

[Try Adobe Premiere Pro Free for 30 Days!](#)

# BECOME AN INSTAGRAM INFLUENCER



## **Social media is the future of business**

Search engines like google, bing, and yahoo among others still drive immense amount of traffic, but social media and Instagram in particular, is booming every single day. This is the perfect time for you to hop on and start building your audience, become an influencer, and start earning the kind of money you need to live stress free and travel the world.

Check out our site

[Instagram for Champions](#)

To learn more about this cool opportunity!

# BUILD AN E-COMMERCE STORE AND SELL PRODUCTS



## **In the age of the internet, ecommerce is attracting more and more Customers**

An online store is becoming a crucial element of any business plan, but starting one can seem to be a monumental task. This article will give you some simple steps to get your store up and running in no time.

### **Decide what you're selling**

You should consider narrowing your scope to capture a niche market; however, not so narrow that it's hard to find customers. For example, if you are thinking of selling books, selling vintage books might be a better option. On the other hand, only selling 17th century Mongolian ghost stories probably won't take you very far. If you are serious about your online store, you will probably spend a

lot of time constructing and tweaking your website and especially marketing it, so choose something you have some interest in. Take into consideration your favorite hobby and go from there. Not only you can create digital products about what you are good at, but also sell relate it products.

### **Set up your store.**

This is where the work comes in. You'll need to get all of your details together and sit down and fill out all of the necessary information. All of the above-mentioned sites are easy to use and don't require much tech savvy.

Enter all your products, payment options, shipping options, applicable taxes, etc. first. Check and double check them; it doesn't matter how good your site looks if the customers can't use it. That being said, it is extremely important how your site looks. Obviously, you need to make sure it is professional and aesthetically pleasing, however, you also want to make sure it is easy to navigate and find products.

You should organize all of your products into intuitive categories and sub-categories. If your hosting site has "featured products" or "best-selling products" options, you should set those up as well. You should visit your store front often and try to navigate yourself frequently during the setup process.

Having friends and family test it out can also be quite helpful in figuring out any problems with your layout or checkout process.

### **Market your store.**

There are a lot of stores out there, so make sure to market, market, market. An online store is not like a physical store where people will just pass by on their way to other things even if you aren't advertising.

You will need to make sure to use a lot of keywords in your store text and create many back links (links to your store from other sites) in order to drum up traffic and move your way up the search engine results.

## Tips on how to do your Keyword Research

First you should research keywords by searching for them in Google or Yahoo! or your search engine of choice and gauging the popularity of the keyword. If it gets millions of hits in .25 seconds, it's going to be very hard to climb up the results and get your store seen. At the same time, if it gets 4 hits, odds are you aren't going to drum up much business that way either, so be sure to choose a low to medium competitive, highly research ones.

Once you choose your keywords, be sure to use them! Blogging is a great way to do this, especially if you are posting relevant, interesting posts and not just advertisements. For example, if you have a vintage book store, you might have a blog where you discuss interesting passages or tidbits or articles about vintage books with links back to your store. Make sure to use your target keywords in your blog frequently. You'll also want to get as many subscribers as possible and try to get as many people as possible to link back to you.

## **Maintain Your Site.**

Now that you have your store all set up and a steady stream of customers, make sure to keep it maintained! You want your customers to keep coming back, so update your inventory and featured products regularly. You'll also want to update your keywords to make them more effective.

[Start Your Ecommerce Empire, Today!](#)

# BECOME A FREELANCER



## Decide on your craft

Decide what type of freelance work you are committed to doing.

## Create a brand

To get your freelancing operation off the ground and becoming profitable, you need to think about how you will market yourself and your products/work; this is called branding.

However, don't let the brand be your primary focus. You could have a huge Instagram or Twitter following, but that doesn't really pay the bills. Don't worry about followers or retweets, and instead focusing on producing quality work. That's the ultimate way to build your freelancing business and earn money.

## **Build a portfolio showcasing your work.**

A lot of potential clients are less interested in your specific qualifications than in a demonstrated ability to do the job. They want to see samples of your work and decide whether you're a good fit for their particular project. So, building a strong portfolio of your work (samples as well as past projects) is the key to building your business, and in fact, you shouldn't launch your freelancing business until you have this portfolio.

## **Develop business-savvy skills.**

You may be a freelancer, but you also need to be a businessman or businesswoman. To successfully earn money as a freelancer and turn it into a career, you need to become familiar with the basics of operating a business, like taxes, bookkeeping, marketing, etc. In many cases, these business basics will take more time than the actual freelance service or product you offer!

## **Set up an invoicing system.**

Part of doing freelancing as a way to earn real money means; setting up a system for charging and receiving payment. Before you reach out to potential clients and start doing the freelancing work, be ready for it. It's a lot easier to keep up with accounting and invoicing along the way, rather than leaving it until later on or even until the dreaded tax season. Create a financial framework that will make it easy for you to keep the organized financial money. Doing this will also help you track how much money you're earning and whether you're making a profit

## **Get paying clients.**

Once you have a portfolio, it's time to get out there and start pitching to clients. Freelancing successfully is a numbers game — the more potential clients you locate and reach out, the more likely you are to get work and, most importantly, get paid. You can begin by tapping into your personal network of family,

friends, and old coworkers. Ask them for referrals; this can help bring in some startup work that can get your freelancing operation off the ground. However, you'll also need to make the first move and branch out in a lot of cases to earn good money. When pitching your product or services to new clients, pitch only to those clients who are relevant. And pitch to a lot of them.

[Sign Up For Fiverr, It's Free!](#)

## Understanding freelance work

### Have a vision.

Know what you want and go for it! The biggest obstacle to freelancing is overcoming that mental blockage that says "You can't do it and you shouldn't." To overcome that feeling, show yourself that it freelancing isn't just something you want to do because you want to work from home, but a business plan. This isn't just a fantastical idea, but a business reality.

One useful way to start seeing freelancing as a viable option is to be in the process of legitimizing it. Come up with a name for your business and a logo or font-type. Once you start creating the vision, it becomes easier to realize that this is a real business you're launching. Start the process by establishing a business name and creating a vision for your company brand. Let me tell you a secret; I already mentioned it before, but I'll say it one more time, hire freelancer to help you set up your business!

## START YOUR T-SHIRT COMPANY



### **Do you think selling T-shirts online sounds more like a big company's project?**

Not at all! It's easier than what you think. It requires effort and a small investment, Of course! You can hire freelancer designers to help you with your new line of products. It's highly recommendable to start small; with no more than four designs because you never know if they are going to make sales. Use what we described in this book as a tool to promote your products.

Don't be afraid of getting into the T-shirt industry even if you have no idea about designing. Along as you have couple hours a day to learn how to buy bulks from companies willing to print your designs, you are on your way to start you T-shirt business. Remember it's all about testing and sticking with what works! Henry Ford didn't build his empire by himself; he was surrounded it by smart and talented

people willing to help him to put all the pieces of the puzzle together.

[Learn how to Start a T-shirt Company!](#)

### **How to learn more about it?**

The Internet is the way to start researching for reputable companies. You can even find companies willing to storage and do the shipping for you anytime someone purchased a shirt from your website. Go to Fiverr and outsource graphic designers, pay for the commercial rights, and you are ready to go!

[Check Out Fiverr](#)

Some freelancers are willing to sell you the PSD (Photoshop Source File) so you can modify designs that don't satisfy your expectations. Download Photoshop in your computer and learn the basics, in case you need to tweak designs. Don't be afraid of using Photoshop even if you have no clue about it.

## WWW TOOLS

Here is a selection of WWW tools that can help you achieve your goals as an online business owner. Whether you operate as a product developer, offer a service, as an affiliate marketer, vendor, or both, we encourage you to consider using the tools mentioned throughout these 7 ways to make money online with integrity guide.

Take advantage of the most powerful photo editing software!

[Photoshop](#)

Successful business people are surrounded by smart individuals that help them to build their empire!

[Hire A Freelancer](#)

Learn how to how to become a successful influencer

[Instagram for Champions](#)

Build a website that makes sales and showcase your portfolio professionally!

[Build Your Sales Funnel](#)

Find profitable keywords for your business; create products that people are searching for!

[Wordtracker](#)

Get 10 Free Adobe Stock Images

[Adobe Stock](#)

One of the most important assets of an online business is a well-maintained email list

[Aweber](#)

Learn affiliate marketing from the #1 affiliate marketer on ClickBank

[Commission Hero](#)

Learn how you can make money selling your pictures!

[Learn More Here!](#)

# THANK YOU

The content of this book has been carefully examined multiple times to prevent as many grammatical and spelling errors as possible. However, due to its nature of existing in the always-changing online world, it is subject to constant updates.

**We hope your experience reading and learning from this report was awesome.**

Thank you for choosing *7 ways to make money online with integrity!*

Feel free to contact us at  
[support@successlux.com](mailto:support@successlux.com)  
or @successlux on any social media